
LeadingAge™
Kansas
2027
EXHIBITOR
PROSPECTUS
Partnership Benefits

ABOUT LeadingAge Kansas

LeadingAge Kansas is an association of nearly 150 not-for-profit and values-based aging services providers dedicated to serving the needs of aging Kansans. We advance policies and promote practices and learning that empowers our members to help seniors live fully as they age. Our members serve over 25,000 seniors in Kansas each day.



why become a partner

DIRECT CONTACT WITH OUR MEMBERS

LeadingAge Kansas connects your with decision-makers at our Conference events and in our publications. We also provide you a current list of our members and their contact information. Our members can also use our website to search for new vendors when in need of a new product or service.

BEST WAY TO BUILD YOUR REPUTATION

Being an Associate Member of LeadignAge Kansas helps you show current and prospective clients you support their mission. That partnership means a lot to our members.

who are our MEMBERS

LeadingAge Kansas members are your current and potential customers! Our members represent the continuum of long-term care, services, and housing for seniors in Kansas. They are comprised of six major categories:

Life Plan Communities/CCRCs

Senior Housing

PACE Providers

Assisted Living/Home Plus

Nursing Homes/Skilled Nursing

Home & Community Based Services/Hospice



ANNUAL Sponsorship Benefits

	DIAMOND $20,000 +	PLATINUM $15,000 +	GOLD $10,000 +	SILVER $5,000 +	BRONZE $2,500 +
Access to Member Directory	X	X	X	X	X
Excel File of Membership List	X	X	X		
Subscription to Aging Update*	X	X	X	X	X
Member Rates for All Events	X	X	X	X	X
Access to Password-Protected Portions of LeadingAge Kansas Website	X	X	X	X	X
Board Meeting Sponsorship - 10 Min. Presentation	X	X			
Complimentary Attendance at State Night Out	2 Attendees	1 Attendee			
Committee/Roundtable Participation	X	X	X	X	X
Email Updates on Industry-Related Legislative News	X	X	X	X	X
Invitation to Attend LeadingAge Kansas Legislative Day	X	X	X	X	X
Conference Exhibitors					
Conference Attendee List	X	X	X	X	X
Conference Trade Show Booth	X	X	X	X	50% Discount
Possibility to Present at Conference**	X	X	X	X	X
Opportunity to Sponsor Conference Sessions	X	X			
Listing on Partnership Banner Displayed	X	X	X	X	
Sponsorships					
Introduce Keynote Speakers at Conference - Limit 2**	X	X			
LeadingAge Kansas Foundation Scholarships	X	X			
Invitation to Regional Roundtables	X	X	X		
Sponsor Webinars (Logo Featured at Beginning)	All Webinars	All Webinars	All Webinars	All Webinars	
Center for Leadership Sponsorship	X	X	X	X	
Recognition/Marketing					
Profile Listing on Website Partnership Page	X	X	X	X	X
Member Directory Listing	X	X	X	X	X
Rotating Logo on LeadingAge Kansas Website Front Page	6 Months	4 Months	2 Months	1 Month	
Deliver Expertise Specific Webinars*	2 Webinars	1 Webinar			
Company Logo and Link in the Aging Update	12 Months	6 Months			
Promotion on LeadingAge Kansas Social Media	12 Postings	8 Postings	6 Postings	3 Postings	1 Posting
Company Profile in One Edition of the Aging Update	X	X	X	X	
Advertisement in Online Directory	6 Weeks	3 Weeks	2 Weeks	1 Week	
LeadingAge Kansas Digital Badge	X	X	X	X	
Submit Article of Expertise for Aging Update	4 Articles	3 Articles	2 Articles	1 Articles	
Exclusive Sponsorship of In-Person Event	X	X	X	X	
Logo Featured on Select Direct Mail Pieces	4 Mailings	3 Mailings	2 Mailings	1 Mailing	
Recognition on All Education/Event Online Registrations	X	X	X	X	

THANK YOU 2026 Partners

Program Contact
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$700 Basic PARTNERSHIP

All Partnerships include:

- Listing in the Online Membership Directory with a Company Description
- Ability to attend Seminars & Conferences at Member Rates
- Opportunity to Exhibit at Spring and Fall Conference

