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**POLICY AND  
LEADERSHIP**  
*Conference*

October 4-5 | Hilton Garden Inn Manhattan & Manhattan Conference Center | Manhattan, KS

### 3 WAYS TO REGISTER

- 1 Register **ONLINE** with credit card at [leadingagekansas.org](http://leadingagekansas.org).
- 2 Register with a credit card by **FAXING** the registration form to (785) 233-9471.
- 3 **MAIL** your completed registration form with check to our office

*Join us*

for great education on the hottest  
policy and leadership topics  
and great networking!

LeadingAge™  
Kansas

Up to  
**9.5**  
hours  
of CE  
available!

LIFE ON  
*Purpose*

**2018**

**POLICY & LEADERSHIP** *Conference*

**OCTOBER 4<sup>th</sup> & 5<sup>th</sup>**

Hilton Garden Inn Manhattan & Manhattan Conference Center  
410 South 3<sup>rd</sup> Street, Manhattan, KS 66502

# Greetings from Debra Zehr

## PRESIDENT/CEO OF LEADINGAGE KANSAS

I am delighted to invite you, your Board Members and members of your leadership team to LeadingAge Kansas' 2018 Policy and Leadership Conference in beautiful Manhattan, Kansas. As your year-round advocates we're excited to bring everyone together for important and timely education, networking, some much needed inspiration, as well as our growing Fall expo. Plan now to participate in the National Town Hall Conversation to share

your major policy and regulatory concerns with LeadingAge National, so they can better advocate on your behalf. We're bringing back a big hit from our last fall conference... the Lawmakers Lunch, where you'll break bread and educate state legislators about your organization and issues of importance to you. And we're very excited to host our first Candidate Forum – a time for you to get know major candidates for elected office in Kansas, and their vision for aging in Kansas.



LeadingAge Kansas Members can bring their Board Members with one paid registration!

See you there!

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# Keynote **SPEAKERS**

## **SCOTT CARBONARA**

**THE LEADERSHIP THERAPIST, SPIRITUS COMMUNICATION**

*Get Charged for Change: Thrive in Uncertainty*



Scott Carbonara is a keynote speaker, author, and consultant who is passionate about engaging your organization's greatest asset: your people. Known as "The Leadership Therapist" for his diverse background—from serving as an award-winning crisis counselor, to executive chief-of-staff of a multi-billion-dollar company—Scott has spoken for such esteemed groups as SAS, Wal-Mart, AT&T Global, multiple healthcare systems, and the federal government. He is the author of several leadership books including *A Manager's Guide to Employee Engagement* (McGraw Hill). Scott breathes life into topics including employee engagement, culture, change management, communication, and customer service.

## **MARSHA R. GREENFIELD**

**VP, HEALTH LEGISLATION, LEADINGAGE NATIONAL**

*LeadingAge National Legislative and Regulatory Update*



Marsha works in coordination with the Senior Vice President, Congressional Affairs and Housing to coordinate the legislative affairs strategies specific to health issues for the association and to implement LeadingAge's related legislative agenda. She is a recognized content expert of, and works closely with LeadingAge's legislative staff, other organizations and coalitions concerned with issues affecting the LeadingAge membership to advance our agenda. Marsha is responsible for advancing the legislative agenda through LeadingAge's vision for long term services and supports.

## **CENTER FOR LEADERSHIP** *October 3*

Join us October 3, 2018 from 5:30 PM - 7:30 PM at the Flint Hills Discovery Center to hear our 2018 Center for Leadership Fellows talk about their Action Learning Process in a fast-paced encouraging environment.

## **MIX & MINGLE** *Reception*

*Thursday, October 4th*

Join us for a great networking reception to connect with exhibitors, colleagues and friends. Enjoy this opportunity with appetizers, drinks and fun! Sponsored by SisCo & ELAP.



## **LEADINGAGE KANSAS FOUNDATION** *Scholarship Awards*

Join us during the Breakfast Business Meeting October 5th, to honor the 2018 LeadingAge Kansas Foundation scholarship recipients! Over the years the Foundation has given numerous scholarships to LeadingAge Kansas member employees who are advancing their education in aging services.

# PROGRAM OF *Events*

## DAY ONE – THURSDAY, OCTOBER 4TH

7:30 - 8:00 AM REGISTRATION

8:00 - 9:00 AM **Opening Keynote - Get Charged for Change: Thrive in Uncertainty**

*Scott Carbonara, The Leadership Therapist, Spiritus Communications* **1.0 (A) (SHRM)**

The onslaught of new federal regulatory requirements. Medicaid delays. An aging population. You could spend a lifetime mastering any one of these challenges. But don't, because as soon as you master the change du jour, another change will take its place. Instead, learn the BIG PICTURE, so you'll stay charged with positive energy through changes around you, whatever they might be. As healthcare leaders, others look to you for answers when the ground around them starts to shake with the latest change, regulation, or mandate. Are you prepared to lead yourself—and possibly others? Learn how to connect, collaborate, and integrate lessons from the people-side of change.

9:00 - 9:10 AM BREAK

9:10 - 10:15 AM **LeadingAge National Federal Update**

*Marsha Greenfield, VP Health Legislation, LeadingAge* **1.0 (A) (SHRM)**

Learn about current federal legislative and regulatory developments related to aging services at the national level, trends for the future, insight into the forces affecting federal decision-making, and opportunities to engage in advocacy.

10:15 - 11:15 AM **EXHIBITOR TIME**

11:15 - 11:30 AM BREAK

11:30 AM - 12:30 PM **Lawmaker's Lunch**

**1.0 (A) (SHRM)**

Back by popular demand! Join your colleagues, state legislators and legislative candidates for lunch. Build relationships, share your burning issues, ask questions, tell them great things going on at your place, and thank them for your Medicaid rate increase.

12:30 - 2:00 PM **EXHIBITOR TIME**

2:00 - 3:30 PM **Town Hall Conversation**

*Town Hall Convener: Crystal Packard, LeadingAge Kansas Board Chair; Facilitator: Dana Weaver, LeadingAge Kansas COO; National Staff Representative: Marsha Greenfield, VP Health Legislation, LeadingAge and LeadingAge National Board Representative: Danny Sanford, CEO, Still Hopes* **1.5 (A) (SHRM)**

LeadingAge National has established a new national public policy setting process, with the most important part being a Town Hall Conversation in each state to gather input directly from members about national public policy. They want to hear what is affecting you, the people you serve, and how policy could be changed for the better. LeadingAge national, state staff and board members will be in attendance. Results of the conversation will be shared with LeadingAge's Public Policy Committee, Board and LeadingAge staff, and will be used to set national public policy priorities that best represent your interests and the interests of the people you serve. We encourage you to extend this invitation to your board of directors and staff as well. The feedback from each state town hall conversation will be aggregated, so we can identify the most pressing issues, as well as themes, and emerging issues, across the states.

3:30 - 3:45 PM BREAK

3:45 - 5:00 PM **Candidate Forum on Aging Issues**  
**1.5 (A) (SHRM)**

November elections are just around the corner. We've invited major candidates for elected office to come speak about their experience and priorities related to older Kansans and aging services. This special event is also supported by AARP-Kansas, the Central and Western Kansas Alzheimer's Association and the Kansas Association of Area Agencies on Aging.

5:30 - 6:30 PM **Mix & Mingle Reception**

Stick around after the first day wraps up to enjoy food and drink with your fellow LeadingAge Kansas members, exhibitors and candidate forum attendees.

## DAY TWO – FRIDAY, OCTOBER 5TH

7:30 - 8:00 AM REGISTRATION

8:00 - 9:00 AM **Breakfast Business Meeting**  
**1.0 (A) (SHRM)**

Join Crystal Packard, LeadingAge Kansas Board Chair and Debra Zehr, President/CEO LeadingAge Kansas for the business meeting. Also, we will celebrate the LeadingAge Kansas Foundation annual scholarship recipients.

9:00 - 9:10 AM BREAK

9:10 - 10:00 AM **KanCare MCO Update**

*Emily Ramsey and Melissa Shumaker, United Healthcare | Scott Bruner, Aetna  
Douglas Klise, Sunflower Health Plan*

**1.0 (A) (SHRM)**

Representatives from United HealthCare, Sunflower and Aetna will share important information as we move toward the next year of KanCare implementation.

10:00 - 10:10 AM BREAK

10:10 - 11:00 AM **Medicaid Eligibility: What's Up?**

*Kim Burnam, Director of Eligibility, KDHE | Christine Osterlund @ Yvonne Case, Maximus* **1.0 (A) (SHRM)**

Learn about what's being done to address the continuing saga of Medicaid eligibility delays.

11:00 - 11:10 AM BREAK

11:10 - 11:40 AM **Closing Session - Meet & Greet Brad Fischer (Invited)**  
**0.5 (A) (SHRM)**

The new KDADS Commissioner of Survey, Certification and Credentialing will be on hand to share his vision and priorities for the Commission, and to take your questions.

# CONFERENCE *Logistics*

## CONFERENCE ATTIRE

Business casual. We recommend you dress in layers as it is difficult to regulate temperature in conference rooms.

## HOTEL ACCOMMODATIONS

LeadingAge Kansas has negotiated a room rate starting at \$107.00 at the Hilton Garden Inn Manhattan. For reservations, call 785-532-9116 or visit <https://bit.ly/2KBhSwF>.

Reservations must be made by **Friday, September 12, 2018** to get the guaranteed room rate.

## REASONABLE ACCOMMODATIONS

LeadingAge Kansas will make reasonable efforts to make this training accessible to persons with disabilities. To request accommodations relating to a disability, please contact our office at (800)264-5242 at least ten days prior to the event.

## PRINT YOUR OWN HANDOUTS

LeadingAge Kansas has a “print as needed” handout policy for our education. A few days before the conference, a link will be emailed to you, where you can access the handouts. Please be sure your correct email address is submitted on the registration form. Each participant should print out the handouts they need for the sessions they will attend.

## CONTINUING EDUCATION

The 2018 Policy and Leadership Conference is approved for up to 9.5 continuing education clock hours for Licensed Adult Care Home Administrators, Adult Care Home Operators and Dietitians in the Core of Administration by the Kansas Department of Aging and Disability Services. Provider number (LTS A0009). If the entire event is attended including the 2.5 elective hours will be awarded (includes exhibitor time).

LeadingAge Kansas is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for up to 9.5 contact hours applicable for APRN, RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LT0102-1116.

LeadingAge Kansas is a SHRM Preferred Provider. This conference offers up to 9.5 hours towards SHRM credits.

All other disciplines will receive a certification of attendance.

*Content and continuing education are subject to change.*

**LEADINGAGE KANSAS APP WILL BE BACK!  
STAY TUNED FOR MORE INFORMATION**

## EXHIBITORS:

Here's a first look at the exhibitors that will be joining us. Take the time to visit during the designated exhibitor times and thank them for coming to the conference. What new products and services will you find?

Alloy Architecture  
Auburn Pharmacy  
Audio Reader Network  
BioTech Xray  
BKD  
Breathe Oxygen  
Clifton Larson Allen  
Conrade Insurance Group, Inc.  
D&V Midwest  
Davey Coach  
EBI/Integrity Benefit Solutions

Encore Rehabilitation  
Functional Pathways  
INA Alert  
KaMMCO  
KSU Center on Aging  
LICA MedMan  
Preferred Podiatry  
Rasmussen College  
Rich & Cartmill  
Select Rehab  
Senior Dent

Senior Dental Care  
Senior Rx Care Pharmacy  
Simpson Construction  
Sterling Dental  
Summit Care  
Symbria  
Thomas McGee  
UnitedHealthcare  
Value First  
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# 2018 POLICY & LEADERSHIP *Conference*

## REGISTRATION *Form*

Name \_\_\_\_\_ Title \_\_\_\_\_  
Administrator License # \_\_\_\_\_ AL Operator # \_\_\_\_\_ Nurse License # \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
*Must provide for confirmation and to receive handouts*

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. *These meals are included in your conference registration. Please mark which you plan to attend:*

- Lawmaker Lunch October 4<sup>th</sup>  
 Fall Business Meeting Breakfast on October 5<sup>th</sup>

2. *Do you plan to participate in the Mix @ Mingle Reception October 4th?*

- Yes  No

3. *Do you plan to attend the CFL Presentation October 3rd?*

- Yes  No

PLEASE MARK THE CONFERENCE RATE:

Event	Members	Non-Members	Edge Club Members	LeadingAge Kansas Members' Board of Directors
Policy & Leadership Conference	<input type="checkbox"/> \$319	<input type="checkbox"/> \$359	<input type="checkbox"/> \$229	<input type="checkbox"/> FREE w/ paid registration

## PAYMENT *Information*

Enclosed is my payment to LeadingAge Kansas in the amount of

\$

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

**WE ACCEPT ALL MAJOR CREDIT CARDS**

How did you hear about this event?

- Printed Brochure  LeadingAge Kansas Website  Weekly Newsletter: Aging Update  
 Facebook  Other \_\_\_\_\_

**TO PAY BY CHECK, PLEASE COMPLETE AND RETURN THIS FORM WITH PAYMENT TO:**

LeadingAge Kansas, 217 SE 8th Ave., Topeka, KS 66603, Ph: 1-800-264-5242, Fax: 785-233-9471  
*Faxed registrations must be accompanied by a credit card number.*

### CANCELLATION POLICY

Registrants may identify a substitute if they are unable to attend the conference. LeadingAge Kansas is unable to issue refunds except for extenuating circumstances. Substitutions are always welcome.

**NO SOLICITING EXCEPT REGISTERED EXHIBITORS:** Conference participants agree to refrain from marketing products or services during the course of the conference. Registered exhibitors are the exceptions. Violators of this policy will be invoiced the full Associate Member/Exhibitor amount.