

2019 CALL FOR PRESENTATIONS



LeadingAge Kansas has nearly 100 educational opportunities each year including conferences, day-long workshops, and webinars. We are looking for expert educators on topics important to our members in the current long-term care climate that are intentional about presenting in an interactive format.

Educational Offerings

You are invited to submit presentation ideas for consideration at Education Events, including:

- MDS Workshop – February
- Spring Joint Provider – April
- LeadingAge Kansas 2019 Spring Conference – May 7 – 8, Wichita
- Hands – On Caregiver Workshop – June
- Workforce Summit – July
- Assisted Living Summit – August
- Undecided Workshop – September (considering education towards clerical management, billing, HR, etc.)
- Policy and Leadership Conference – October 2 – 3, Kansas City
- Nurse Leaders Conference – November

Topics

We are specifically looking for presentations on the following topics, the topics bolded are priority to our members for this upcoming year. Presentations outside of these topic areas may be considered but will not be top priority.

- Care Transitions
- Residents Rights
- **Antibiotic Stewardship**
- Facility-Wide Assessment
- **Person-Centered Care/Culture Change**
- **Reduction of Anti-psychotic Medications**

- **Workforce**
 - **Effective strategies/practices/culture**
 - **Evidence-Based Practices**
 - **Improving Workplace Culture**
 - **Framing the Issue**
 - **Innovative Recruitment and Retention Ideas**
 - **Workforce Technology**
- Abuse, Neglect and Exploitation (specifically resident-to-resident abuse)
- Aging Services Technology
 - Smart Phones/Handheld Devices
 - Innovative Technology
 - AI
 - Robots
 - Assistive Tech
 - Wearable Tech
- Trauma Informed Care
- Mental Health and Aging
 - Dementia
 - Behavioral Health
 - Alzheimer's
 - Hoarding
 - Substance Abuse
- PTSD
- **Navigating Long-term Care Reimbursement**
 - **PDPM – Patient Driven Payment Model**
 - **PBJ – Payroll Based Journaling**
 - **Medicare Advantage**
- Good Governance and Strategic Planning
- **Leadership Topics**
 - **Supervisor Training**
 - **Basic to Advanced Leadership for Middle Managers**
 - **Deep Change Leadership Practices**
- Efficient and Effective Operational Strategies
- **Accessible and Affordable Financing**
- MDS Training
- Nurse Practice Act
- **Infection Control**
- Emergency Preparedness
- Assisted Living topics
- Caregiver Competency
 - Improvement
 - Assessment
 - Promising Practices

Target Audiences

- Administrators
- Assisted Living Operators
- Nurses
- Chief Executive Officers
- Department Managers
- Social Service Professionals
- Activity Professionals
- Human Resource Professionals
- Hands-On Caregivers (CNA/CMA/RA/HHA)

If you have an interesting presentation or an idea that could be developed into an educational session, you are invited to submit a proposal. Complete the application and return it by the deadline listed. To be considered as a speaker, your program must be educational and interactive. Sales presentations will not be accepted. In addition, your material should be original; otherwise, sources must be referenced for us to meet continuing education criteria by state agencies.

Evaluation Criteria

LeadingAge Kansas Education will review all proposals on these criteria:

- Topic addresses a critical and timely issues in aging services and is applicable to our target audiences
- Interactiveness of presentation, with the goal of **incorporating non-didactic techniques** (sage on the stage)
- Allows learners to bring home takeaways and tools that provide immediate practical applicability as aging service providers
- Embodies quality, innovation, and originality
- Is clear, focused, well-organized, and designed to be interactive
- Features experienced speaker(s) with significant expertise

Other important considerations:

- Willingness to follow up post-presentation with questions from participants if needed, and/or writing newsletter articles about subject
- Willingness to make presentations interactive and non-didactic regardless of the topic
- Willingness to incorporate social media into presentation
- Willingness (for webinars) to incorporate polling into presentation
- Willingness to take temp of audience/survey them for engagement

All proposals will be accepted and reviewed. Successful candidates will submit quality presentations that meet our members' needs and will provide meaningful and interactive education.

LeadingAge Kansas Education - Call for Educational Presentations

Presenter: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Co-Presenter: _____

Organization: _____

Phone: _____ Fax: _____

E-mail: _____

Title of Proposed Presentation: _____

(Target Audience (check all that apply))

- Administrators Assisted Living Operators CEOs/Executive Directors
- Activity Directors/Professionals Human Resource Managers
- Marketing/Public Relations Directors Nurses Social Service Professionals
- Department Managers Chief Financial Officers
- Hands-Caregivers (CNA/CMA/RA/HHA)
- Other _____

Content Level (choose ONE): Beginner Intermediate Advanced

Please fill out the following - Proposals MUST include ALL information to be considered.

Title of Proposed Presentation

Please include a one paragraph narrative description of your presentation, which will be used for marketing your session.

Include three to five measurable presentation objectives.

Please include one paragraph (50 words or less) biographical sketch stating credentials and current job title for the presenter.

Please include a description of fees you would charge, if any, and for what you would expect to be reimbursed.

Your Audio-Visual requirements, what equipment you will need, what you can bring on your own:

Will you be willing to write a newsletter article about your subject? Yes No

Will you be able to incorporate social media into your presentation? Yes No
If yes, explain how:

If submitting for a webinar, would you be willing to use built-in survey technology to engage learners? Yes No

I understand that promoting a company, service, or product during my presentation is prohibited. I further understand that my session maybe recorded and that recording will be the property of LeadingAge Kansas. I will inform my co-presenter(s) of these policies.

Primary presenter's signature: _____

Date: _____

Please e-mail form & supporting documentation to Hayley Spicer at hayley@leadingagekansas.org. For questions or clarification, e-mail Hayley Spicer at hayley@leadingagekansas.org.