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LeadingAge™
Kansas



What IF...

October 2-3, 2019

2019 FALL CONFERENCE

Hyatt Place Kansas City/Lenexa City Center, 8741 Ryckert St. Lenexa, KS 66219



ABOUT *The Conference*

What IF... you make the 2019 Fall Conference a special time for your leadership team to gather with your colleagues for a time of learning, networking and sharing your viewpoints. We have a rich conference in store for you, focusing on timely, important topics related to financial stewardship & sustainability, cybersecurity & technology, innovation & entrepreneurship, and state & federal public policy issues. Look forward to seeing you in Lenexa!

THANK YOU *to Our Sponsors*



KEYNOTE *Speakers*



LINDA LARSEN

INNOVATE! GENERATE! ACCELERATE!

In business today, we cannot rely on past successes to keep us going. We must be continually thinking ahead, and in different and more creative ways. In this session, attendees learn how to inspire individuals, teams (and themselves, if necessary!) to new heights of productivity by challenging old assumptions and shifting perspectives. This presentation gives people the 5 essential tools they need to break out of their comfortable little boxes and be exponentially more creative. Interactive, fun and revealing!



MAJD ALWAN

BOOMER CONSUMERS' DESIRES AND EXPECTATIONS: IMPLICATIONS FOR CARE PROVIDERS

In this keynote, Dr. Alwan will discuss the latest consumer research on boomers' desires, concerns and preferences when it comes to receiving care when having a functional decline and/or experiencing cognitive decline, including their use and expectations of technology. He will then share technology trends that will have the most profound impacts for aging services and senior living providers. Finally, Majd will offer guidance on what providers need to consider when planning to build, expand, renovate, and/or upgrade communities and create new operations to ensure future-proofing your investment by factoring in these trends.

CENTER *for Leadership*

TUESDAY, OCTOBER 1ST

5:30 PM - 6:30 PM

Join us at the Hyatt Place Kansas City/Lenexa City Center to hear our 2019 Center for Leadership Fellows share their Action Learning Process in a fast-paced encouraging environment.

MIX & MINGLE *Reception*

WEDNESDAY, OCTOBER 2ND

5:30 PM - 7:00 PM

Join us for appetizers, drinks and fun! This will be a great opportunity to connect with exhibitors, colleagues and friends.

LEADINGAGE KANSAS FOUNDATION *Scholarship Awards*

THURSDAY, OCTOBER 3RD

Join us at the Business Meeting October 3rd, to honor the 2019 LeadingAge Kansas Foundation scholarship recipients! Over the years the Foundation has given numerous scholarships to LeadingAge Kansas member employees who are advancing their education in aging services.

DAY ONE *Wednesday, October 2nd*

8:00 – 9:00 AM | REGISTRATION

9:00 – 10:15 AM | OPENING KEYNOTE: INNOVATE! GENERATE! ACCELERATE! 1.5 A | SHRM

LINDA LARSEN, CSP, CPAE; Motivational Speaker

10:15 – 10:30 AM | BREAK

10:30 – 11:30 AM | GENERAL SESSION: KDHE UPDATE – MEDICAID ELIGIBILITY PROGRAM 1.0 A

Kim Burnam, Director of Eligibility; KDHE

Join KDHE Director of Eligibility Kim Burnam for an update on the Medicaid Eligibility program improvements and get answers to questions and issues you are facing in your community.

11:30 AM – 12:00 PM | EXHIBITOR TIME

12:00 – 1:15 PM | LAWMAKER'S LUNCH

1:15 – 1:30 PM BREAK

1:30 – 2:30 PM | EXHIBITOR TIME & DESSERT

2:30 – 3:20 PM | GENERAL SESSION: WHAT'S GOING ON IN DC? FEDERAL UPDATE 1.0 A

Barbara Gay, LeadingAge VP of Public Policy Communications

Congress, CMS and other federal agencies have a direct impact on your organization and the people you serve every single day. Barbara comes to us straight from the Beltway to detail the latest aging services-related legislation, regulations and other activities on Capitol Hill. We will also learn about national policy and advocacy priorities LeadingAge and its members have been working on.

3:20 – 4:00 PM | EXHIBITOR TIME

4:00 – 5:00 PM | BREAKOUTS

POLICY TRACK: NO MORE CAPS ON NON-ECONOMIC DAMAGES!

Moderator: Kevin McFarland, LeadingAge Kansas; **Panel:** Chris Conrade, Conrade Insurance; Clark Shultz, Health Care Stabilization Fund; Rita Noll, Health Care Stabilization Fund; Rachel Monger, LeadingAge Kansas 1.0 A

The Kansas Supreme Court recently ruled that existing caps on non-economic damages from personal injury and medical malpractice are unconstitutional. Because caps have been in place for so many years, the potential impact of this ruling is unknown. This panel presentation will discuss the impact from an insurance cost and availability perspective, legal and defense strategies, the Health Care Stabilization Fund perspective and potential remedies to the Court's ruling.

ENTREPRENEURSHIP/INNOVATION TRACK: PROBLEM SOLVING THROUGH FACILITATED DESIGN

Dr. Scott Helm, Associate Director of the Midwest Center for Nonprofit Leadership and Director, Executive MBA Program; Henry W. Bloch School of Management at UMKC 1.0 A | SHRM

Design thinking is one process through which organizations can engage in team-based problem solving. In this interactive session, participants will be introduced to, and practice, design thinking methods that aid group decision-making.

FINANCIAL STEWARDSHIP & SUSTAINABILITY TRACK: THE FUTURE OF PAYMENT REFORM & INNOVATION

Deb Freeland, CPA, Principal, Healthcare; CLA (CliftonLarsonAllen LLP) 1.0 A

This session will explain the origins, goals and objectives of CMS's current and future payment reforms. With this understanding, this presentation will help providers identify and capitalize on the opportunities that exist within the coming payment reforms and healthcare innovations.

CYBER SECURITY/TECHNOLOGY TRACK: CYBER SECURITY: UNDERSTANDING THE LATEST GUIDANCE FROM HHS

Lee Painter, Principal, CISSP, CRISC, HCISPP, CCSFP; CLA 1.0 A

On Dec 28th 2018, HHS released new (voluntary) guidance on implementing Cyber Security controls. This session is designed as a review of this new guidance and discussion of potential implementation solutions as it applies to small to medium sized providers. In addition to a review of this new guidance, selected controls will be discussed as they apply to real world examples of how, correct implementation would have prevented or limited the scope and impact of specific data breaches.

5:30 – 7:00 PM MIX & MINGLE RECEPTION

LEADINGAGE KANSAS APP WILL BE BACK! STAY TUNED FOR MORE INFORMATION



DAY TWO *Thursday, October 3rd*

8:00 – 8:30 AM | REGISTRATION

8:30 – 9:00 AM | BREAKFAST BUSINESS MEETING **0.5 A**

9:00 – 9:10 AM | BREAK

9:10 – 10:00 AM | 2019 MEMBER TOWN HALL – WE NEED TO HEAR FROM YOU! **1.0 A**

Facilitators: Barbara Gay, LeadingAge VP of Public Policy Communications and Rachel Monger, LeadingAge Kansas VP of Government Affairs

Here's your chance to provide input to LeadingAge national and LeadingAge Kansas about ways that public policy is affecting you, the people you serve, and how public policy could be changed for the better. Member input from the Kansas Town Hall will be shared with the national and state boards to use in setting policy priorities for the Associations. A fast-paced world café model will be used to ensure that all have an opportunity to provide their 2 cents.

10:00 – 10:10 AM | BREAK

10:10 – 11:00 AM | GENERAL SESSION: KDADS AGENCY UPDATE **1.0 A**

Secretary Laura Howard @ Deputy Secretary Janis DeBoer; KDADS

Meet new KDADS Secretary Howard and Deputy Secretary DeBoer and hear an update on agency activities and goals for senior care in Kansas.

11:00 AM – 12:15 PM | LUNCH

12:15 – 12:30 PM | BREAK

12:30 – 1:20 PM | BREAKOUTS

POLICY TRACK: FIRE MARSHAL UPDATE & PANEL

Joel Beckner @ Jack Chatmon, Office of the State Fire Marshal **1.0 A**

The Fire Marshal will provide an update regarding surveys and citations. After the update there will be an opportunity for Q&A.

ENTREPRENEURSHIP/INNOVATION TRACK: LEVERAGING INNOVATION TO MOVE THE NEEDLE

Tim Donnelly, Co-Founder @ CEO, SeniorVu **1.0 A | SHRM**

In this session, we reveal areas where innovation can benefit your community without causing you to lose the personal touch and attention your clients have come to expect. We will show you innovative ways to measure your success without adding more work to your team. Plus, we will share ways to foster innovation internally to get your team members onboard.

FINANCIAL STEWARDSHIP & SUSTAINABILITY TRACK: PDPM: HOW TO SUCCEED POST-IMPLEMENTATION

John Harned @ Suzy Harvey, BKD @ Mark Besch, Aegis Therapies **1.0 A**

The new Patient-Driven Payment Model (PDPM) is the first major update to the Medicare skilled nursing PPS in two decades. In this discussion, leaders will share insights into the new challenges and opportunities providers are facing, having now implemented the program.

CYBER SECURITY/TECHNOLOGY TRACK: SOCIAL ISOLATION AND TECHNOLOGIES TO MITIGATE IT

Majd Alwan, Ph.D., SVP of Technology; LeadingAge **1.0 A**

In this session, Dr. Alwan will discuss the prevalence and negative effects of social isolation on health and wellness of older adults, as well as its implications on health care utilization and spending. He will discuss a range of emerging technologies that are designed to help seniors combat social isolation, increase their engagement and quality of life, while reducing social isolation's negative impacts.

1:20 – 1:30 PM | BREAK

1:30 – 2:20 PM | BREAKOUTS

POLICY TRACK: ADULT PROTECTIVE SERVICES UPDATE: FINANCIAL ABUSE STRATEGIES

Deb Schwarz, Adult Protective Services Program Administrator; Department for Children and Families **1.0 A**

An update from Kansas Adult Protective Services on the best tools and strategies for addressing financial abuse of nursing home residents.

ENTREPRENEURSHIP/INNOVATION TRACK: STAYING IN THE GAME: PERSONAL RESILIENCE

Janine Hron, Senior Fellow, Midwest Center for Nonprofit Leadership, Henry W. Bloch School of Management at UMKC **1.0 A | SHRM**

In this interactive session, we will discuss resilience and what it takes to tackle the challenge of sustaining your energy as a leader when conditions are less than ideal, share a resilience self-assessment instrument, and share and discuss insights for how to sustain your energy and "stay in the game."

FINANCIAL STEWARDSHIP & SUSTAINABILITY TRACK: STRATEGIC LEADERSHIP IN NOT-FOR-PROFIT SENIOR LIVING

Will Carney, Managing Director; Ziegler **1.0 A**

This session will highlight Ziegler's senior living research findings, giving attendees the ability to identify critical trends for both single-site and multi-site providers in areas such as growth trends through partnerships and affiliations, home and community-based services, campus repositioning and development, and technological innovation.

CYBER SECURITY/TECHNOLOGY TRACK: IT TRICKS, TIPS, AND WIZARDRY

Jerry Horton, Technology Director; Networks Plus **1.0 A**

IT is generally thought to be frightening or beyond the understanding of most people; in short, IT is thought to be 'anti-fun'. In this session, Jerry Horton will discuss some tech hacks that are helpful, informative, and downright fun! Make technology work for you with just a few tricks and tips.

2:20 – 2:30 PM | BREAK

2:30 – 4:00 PM | CLOSING KEYNOTE: BOOMER CONSUMERS' DESIRES & EXPECTATIONS: IMPLICATIONS FOR CARE PROVIDERS **1.5 A | SHRM**

MAJD ALWAN, Ph.D., SVP of Technology; LeadingAge

CONFERENCE *Logistics*

CONFERENCE ATTIRE

Business casual. We recommend you dress in layers as it is difficult to regulate temperature in conference rooms.

HOTEL ACCOMMODATIONS

LeadingAge Kansas has negotiated a room rate starting at \$149.00 at the Hyatt Place Kansas City. For reservations, call (913) 276-5403 or visit hyattplacekansascitylenexacitycenter.com and reference group code G-LAKS. Reservations must be made by Friday, September 6th, 2019 to get the guaranteed room rate.

REASONABLE ACCOMMODATIONS

LeadingAge Kansas will make reasonable efforts to make this training accessible to persons with disabilities. To request accommodations relating to a disability, please contact our office at (800) 264-5242 at least ten days prior to the event.

PRINT YOUR OWN HANDOUTS

LeadingAge Kansas has a "print as needed" handout policy for our education. A few days before the conference, a link will be emailed to you, where you can access the handouts. Please be sure your correct email address is submitted on the registration form. Each participant should print out the handouts they need for the sessions they will attend.

CONTINUING EDUCATION

At the 2019 Fall Conference you can receive up to 10.5 hours of continuing education clock hours as a Licensed Adult Care Home Administrator, Adult Care Home Operator or Dietitian in the core of Administration by the Kansas Department of Aging and Disability Services. Provider number (LTS A0009). If the entire conference is attended including the exhibitor time, 2.0 elective hours will be awarded.

LeadingAge Kansas is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for up to 10.5 contact hours applicable for APRN, RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LT0102-1116.

LeadingAge Kansas is a SHRM Preferred Provider. This conference offers up to 6.0 hours towards SHRM credits. All other disciplines will receive a certification of attendance.

Content and continuing education are subject to change.

EXHIBITORS:

Here's a first look at the exhibitors that will be joining us. Take the time to visit during the designated exhibitor times and thank them for coming to the conference. What new products and services will you find?

360 Care

ACT Advance Catastrophic Technologies

Aetna Better Health of Kansas

AuBurn Pharmacy

BioTech Xray

BKD

Breathe Oxygen & Medical Supply

CLA

Conrade Insurance Group

EarlySense

INA Alert, Inc.

KAMMCO

Kansas Mobile Solutions

Lamunyon Dry out and Foundation Repair

Rich & Cartmill Insurance

Select Rehab

Senior Dent

Senior Dental Care

Senior Rx Care Pharmacy

Sterling Dental of North America

Summit Care

United Health Care

UVANTA

Value First

Ziegler

NO SOLICITING EXCEPT REGISTERED EXHIBITORS: Conference participants agree to refrain from marketing products or services during the course of the conference. Registered exhibitors are the exceptions. Violators of this policy will be invoiced the full Associate Member/Exhibitor amount.

REGISTRATION *Information*

Name _____ Title _____
 Administrator License # _____ Operator License # _____
 Nurse License # _____ Organization _____
 Address _____
 City _____ State/Zip _____
 Phone _____ Email (unique to you) _____

Needed for confirmation and handout link

Are you a first time attendee? ☐ yes ☐ no

Do you plan to attend the CFL Presentation October 1st? ☐ yes ☐ no

The following meals are included in the registration price:

- ☐ Lawmaker's Lunch (October 2nd) - *Everyone's invited!*
☐ Mix & Mingle Reception (October 2nd) - *Everyone's invited!*
☐ Breakfast Business Meeting (October 3rd) - *Everyone's invited!*
☐ Lunch (October 3rd) - *Everyone's invited!*

	Full Conference Rate
<input type="checkbox"/> The Edge**	\$229
<input type="checkbox"/> LeadingAge Kansas Members	\$319
<input type="checkbox"/> Non-Members	\$359
<input type="checkbox"/> AIT/Student	\$99
<input type="checkbox"/> LKS Members' BOD*	Free with Paid Registration

***This rate is offered only to The Edge club members. Please confirm your organization's participation status prior to submitting a registration form.*

**The paid registration must be from a staff member of the organization.*

BREAKOUT SESSIONS

Please choose the breakout session you would like to attend:

FOUR TRACKS: Policy, Entrepreneurship/Innovation, Financial Stewardship & Sustainability, and Cyber Security/Technology

WEDNESDAY, OCTOBER 2 | 4:00 PM - 5:00 PM BREAKOUT

- ☐ Policy Track: No More Caps on Non-Economic Damages!
☐ Entrepreneurship/Innovation Track: Problem Solving Through Facilitated Design
☐ Financial Stewardship & Sustainability Track: The Future of Payment Reform and Innovation
☐ Cyber Security/Technology Track: Cyber Security: Understanding the Latest Guidance from HHS

THURSDAY, OCTOBER 3 | 12:30 PM - 1:20 PM BREAKOUT

- ☐ Policy Track: Fire Marshal Update & Panel
☐ Entrepreneurship/Innovation Track: Leveraging Innovation to Move the Needle
☐ Financial Stewardship & Sustainability Track: PDPM: How to Succeed Post-Implementation
☐ Cyber Security/Technology Track: Social Isolation and Technologies to Mitigate It

THURSDAY, OCTOBER 3 | 1:30 PM - 2:20 PM BREAKOUT

- ☐ Policy Track: Adult Protective Services Update: Financial Abuse Strategies
☐ Entrepreneurship/Innovation Track: Staying in the Game: Personal Resilience
☐ Financial Stewardship & Sustainability Track: Strategic Leadership in Not-For-Profit Senior Living
☐ Cyber Security/Technology Track: IT Tricks, Tips, and Wizardry

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FEES/CANCELLATIONS: All fees must accompany registration. Registrations will not be processed without fees. Your fee includes all materials, breaks and meals.

Registrants may identify a substitute when they are unable to attend the conference. LeadingAge Kansas is unable to issue refunds except for extenuating circumstances. Substitutions will not be allowed for specific breakout sessions, days, or aspects of the conference.

TO PAY BY CHECK, PLEASE COMPLETE AND RETURN THIS FORM WITH PAYMENT TO:

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FALL Conference

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3 WAYS TO REGISTER

- 1 Register **ONLINE** with credit card at leadingagekansas.org/2019fallconference.
- 2 Register with a credit card by **FAXING** the registration form to (785) 233-9471.
- 3 **MAIL** your completed registration form with payment to our office.



Join us

LeadingAge Kansas Members can bring their Board Members
with one paid registration!